

Annual EEO Public File Report Form

KRSY-AM, Alamogordo, New Mexico (Fac. Id. No. 14029)

KRSY-FM, La Luz, New Mexico (Fac. Id. No. 14028)

KNMZ-FM, Alamogordo, New Mexico (Fac. Id. No. 14030)

WP Broadcasting, LLC

Annual EEO Public File Report

September 27, 2016 – September 26, 2017

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c) (6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KRSY-AM, KRSY-FM and KNMZ-FM and has been placed in the public inspection files of these stations and posted on the appropriate websites ([www.snmradio.com](http://www.snmradio.com))

The information contained in this Report covers the time period beginning Sept 27, 2016 to Sept 26, 2017

The FCC’s 2002 EEO Rules require that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of person interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c) (2) of the FCC rules. Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time jobs listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hire accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the phone or by e-mail.

## Appendix 1

### Annual EEO Public File Report

Covering the period from September 27, 2016 – September 26, 2017

Stations Comprising Station Employment Unit: KRSY-AM, KRSY-FM and KNMZ-FM

#### Section 1: Vacancy Information No Job Vacancies

Job Title	Recruitment source of hire	Total Number of Interviews From all sources
A	No Job Vacancies	

Total Number of Persons Interviewed during the Applicable Period: 0

## Appendix 2

### Annual EEO Public File Report

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#### Section 2: Recruitment Source Information

WP Broadcasting contacts the following organizations whenever it seeks to hire new, full-time employees. In addition it notifies all current employees of any new, full-time job openings for which they may want to apply. Organizations can request to be added to this notification list by contacting Les Henke at 575-437-1505 or by email at [Lhenke@snmradio.com](mailto:Lhenke@snmradio.com). WP Broadcasting is an Equal Opportunity Employer and encourages women and minorities to apply for positions.

Recruitment Source	Total Interviewees	Position
New Mexico Broadcasters Assn, Albuquerque, 505.881.4444	0	
WP Broadcasting, Alamogordo NM	0	
New Mexico Department of Labor, Otero County	0	
Alamogordo Daily News, Newspaper, 575.437-7120	0	
Posted announcements in sales offices	0	
NM Broadcasters Association recruitment	0	

## Appendix 3

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#### Section 3: Supplemental (non-Vacancy Specific)

Recruitment Activities Undertaken by KRSY-AM, KRSY-FM and KNMZ-FM

Description of the Activities:

#### **On-Air Announcements:**

The Unit runs on-air announcements stating that the stations are equal opportunity employer for each full-time position. These announcements would air on a regular basis during varied time slots throughout each station's schedule for this reporting period.

#### **Educational Outreach:**

Oct 2015 local Cub Scout Troop visited the stations and toured with on-air personality and sports director. He gave a tour of the station and spoke about education and experience. Gave demonstration of how to create and produce radio commercial. Explained how radio stations worked and discussed the importance of local radio stations in the community.

#### **Job Fairs/Trade Shows**

Nov 2016, New Mexico Broadcasters Virtual Job Fair for local and statewide job fair. Ran radio announcements for job opportunities in the broadcast field also informing the public the stations are an equal opportunity employer.

Feb 2017, New Mexico Broadcasters Virtual Job Fair for local and statewide job fair. Ran radio announcements for job opportunities in the broadcast field also informing the public the stations are an equal opportunity employer.

Feb 2017, Career Tech Expo held at Alamogordo High School. WP Broadcasting participated with radio announcements prior to event. Interviewed organizers during live morning shows, gave info on employment opportunities in sales, on air personalities, and recruitment information.

June 2017, New Mexico Broadcasters Virtual Job Fair for local and statewide job fair. Ran radio announcements for job opportunities in the broadcast field also informing the public the stations are an equal opportunity employer.

August 2017, Otero County Fair: WP Broadcasting had a booth at the fair for the entire 3 days, conducted 3 separate station remote broadcasts, sales people promoted the event, had give-a-ways and explained employment opportunities at the radio stations. Flyers on employment opportunities were available and recruitment efforts for a regional marketing rep were in place. Attendance for the Otero County Fair was greater than 20,000.

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